



GEOCANADA 2010
WORKING WITH THE EARTH / TERRE D'AVENIR

600, 640 8th Ave. SW Calgary, AB., Canada T2P 1G7
T 403 264 5610 F 403 264 5898
www.geocanada2010.ca

November 2009

Dear Educator,

We would like to extend a special invitation to you to bring your students to *Earth Science for Society*, taking place at the Calgary Stampede Corral May 10 – 11, 2010, as part of a national geosciences convention, GeoCanada 2010.

Earth Science for Society (ESfS) is a free event, open to the public, which will showcase the importance of Earth Science in our everyday lives. It is an extension of the popular Kids in Science Program, which has been offered for several years.

Geoscientist guides will escort your students around five themed pavilions; Resources and You, Energy for Us, One Dynamic Earth, Your Career?, and Our Future!, giving them hands-on opportunities to learn some interesting facts about Earth Science. Presenters at the pavilions will talk to your students and answer questions.

Students will also hear about the employment opportunities that exist in this high-profile, multi-discipline industry. The Earth Science industry has so much to offer everyone. Within the next decade, more than 92,000 jobs will need to be filled. Companies employ many people with backgrounds in geology, geophysics, physics, mathematics and computing, but did you know they also hire safety and rescue personnel, helicopter pilots, mechanics and engineers, sales and marketing people, and lots more? The possibilities are virtually endless.

We invite you to bring your class to this unique event. Buses have been booked to transport your students at no cost. We hope you will be able to join us next May – book now, as space is limited and will be allocated on a first come, first served basis.

Fax the order form to secure space for your students in what promises to be a great event!

For more information on this exciting program see the attached poster, visit www.GeoCanada2010.ca or email outreach@GeoCanada2010.ca.

Sincerely,

The Earth Science for Society Committee



Canadian Federation
of Earth Sciences



CANADIAN COUNCIL
OF PROFESSIONAL
GEOLOGICAL ENGINEERS
AND
GEOLOGICAL ENGINEERS



GeoCanada 2010

Earth Science for Society

Earth Science for Society School Booking Form

Calgary Stampede Corral May 10 – 11, 2010.

Book now! Space is limited and will be allocated first come, first served

Please complete and fax to (403) 264-5898 before March 1, 2010.

Teacher Name.....Email.....

School Name.....

School Phone.....Fax.....

School Address.....

City.....Postal Code.....Do you need a bus ? Yes No

Grade(s)..... Number of students.....Number of Chaperones/Teachers.....

Please indicate your preferred group visit time (rank 1, 2, 3):

Monday May 10 9:15-11:15 10:15-12:15 11:15-1:15 12:15-2:15 1:15-3:15

Tuesday May 11 9:15-11:15 10:15-12:15 11:15-1:15 12:15-2:15

Book now! Space is limited and will be allocated first come, first served

Please complete and **fax to (403) 264-5898** before **March 1, 2010**.

DON'T MISS EARTH SCIENCE FOR SOCIETY

MAY 10–11, 2010 STAMPEDE CORRAL,
CALGARY, ALBERTA, CANADA

FREE ADMISSION!



DISCOVER THE IMPORTANCE OF NATURAL RESOURCES IN YOUR EVERYDAY LIFE!

Earth Science for Society is a FREE exhibition highlighting the importance of the Earth Sciences and how they contribute to society. It is presented in association with GeoCanada 2010, Canada's largest gathering of Earth Science professionals.

- **Interactive, hands-on exhibits in five themed pavilions:**
 - Resources and You
 - Energy for Us
 - One Dynamic Earth
 - Your Career
 - Our Future
- Learn about the exciting world of Earth Sciences
- Free transportation available for school classes
- Showcasing careers in the natural resource industry

BE SURE TO ADD THIS EXCITING EVENT TO YOUR SCHOOL CALENDAR.

More info: www.GeoCanada2010.ca or email outreach@geocanada2010.ca



CANADIAN COUNCIL
OF PROFESSIONAL
GEOSCIENTISTS



Canadian Federation of Earth Sciences | Fédération canadienne des Sciences de la terre

Thanks to our co-sponsors:



GEOCANADA 2010
WORKING WITH THE EARTH

www.geocanada2010.ca